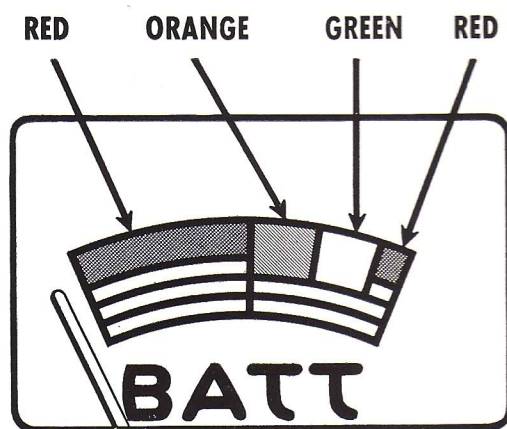


... IT'S SIMPLE TO READ THE BATTERY GAGE



With the engine running faster than idling speed, if the indicating hand is in the—

GREEN SECTION— The battery is in good condition and the electrical system is normal.

The generator is restoring slightly more current to the battery than is being used. Voltage range is from 7.1 to 8.25.

RED SECTION AT RIGHT— Voltage is too high and voltage regulator needs attention.

Voltage is from 8.5 to 9 and will damage the battery, may burn out lamp bulbs, or burn out generator.

ORANGE SECTION— Current is being used at a rate equal to the charging rate. There's no reserve going into the battery.

Voltage is 6.2 to 7.1 and either the electrical

load (current for lights, radio, fans, etc.) should be reduced or the system requires attention.

In cold weather, the hand may point in the orange section for a short time, although the battery and electrical system are in first-class condition, and return to the green section after a few minutes of driving.

RED SECTION AT LEFT— When the hand remains in this long red section after driving some distance it is a warning of approaching trouble. The voltage is below 6.2 and the generator, regulator, battery and wiring should be checked so that cause of trouble can be eliminated.

Once explained to him, any truck operator will appreciate the advantages of a Battery Gage compared to the conventional ammeter. And he will be glad to know that Ford Trucks and Commercial Cars have a Battery Gage as standard equipment at no extra charge—another Ford extra-value feature.